

Gilgandra Region Events Attraction Fund, local events grant.

It's GREAT Program

Gilgandra Shire Council invites you to make an application for funding through the It's GREAT Program (the Gilgandra Region Events Attraction fund).

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Background & Objectives

Gilgandra Shire Council (GSC) recognises that local events contribute to the vibrancy and energy of our town and region. The ability to deliver events is critical to drive our region's competitive advantage and economic growth.

The It's GREAT Program has been established in order to assist with investment into events in the Gilgandra Region. Funding will be provided to local businesses and community groups to assist in the delivery of events within the Gilgandra Region.

The It's GREAT Program has the following objectives:

- To encourage events that complement our Community Strategic plan and our Regions activation and revitalisation projects including the Gilgandra Activation Blueprint
- Develop a culture and infrastructure that supports and grows a vibrant events calendar in the Gilgandra Region
- Maximise the contribution events make to tourism and economic development in the Gilgandra Region
- Recognise the contribution events make to the social and cultural development of residents and visitors to the Gilgandra Region
- To promote the Gilgandra Region as an attractive place to live > enjoy > grow

The total pool of grant funding for 2023/24 is \$50,000. Grants will be considered in one competitive funding round for local events under 2 funding categories:

- Stream 1: Up to \$2,000 (ex GST) - Non-matched funding.
- Stream 2: Open (ex GST) - Contribution Required.

Eligibility

To be eligible for funding assistance under the It's GREAT Program applications must satisfy the following:

- Local Business/Community Group must be located within the Gilgandra LGA and open to everyone;
- Must be a legally constituted entity and be the holder of an Australian Business Number (ABN);
- Have all appropriate insurances, permits and licenses or can demonstrate that all relevant paperwork for these processes has been lodged with the relevant authorities.
- Have contacted Council's Activations & Communications Team prior to submitting an application.

What will be funded

Funding is specifically for events to be held in the Gilgandra Region. These may include but are not limited to:

- Festivals and fairs
- Sporting events
- Food and leisure events
- Community classes and workshops

- Market days
- Art and cultural exhibitions
- Theater and film festivals
- Music festival
- Gala's, balls and community celebrations

What will NOT be funded

- Ongoing annual group/organisational support, i.e. general operating expenses
- Events which require retrospective funding, i.e. events which have commenced or are completed
- The purchase of plant and equipment
- Capital Works projects, i.e. infrastructure
- Applications from past recipients who have not fully met previous funding or acquittal obligations through GSC Events Support Program or any other of Council's grant programs.
- Events that have the primary focus of financial gain for the applicant or fundraising
- Projects that require ongoing funding or support beyond the initial grant
- Events where membership is required to attend (e.g. club gatherings)

Budget

A full budget for the event must be provided as part of the application. This budget will outline the event and any relevant quotes. The budget should include details on all income sources, which will be used to fund the project and appropriately balanced expenditure breakdown.

Where possible, quotes should be supplied for budget items.

Local Suppliers

Applicants should consider giving priority to local suppliers for delivery of their event. Applications that include the use of local suppliers will be given a higher priority for selection.

Compliance

Applications will only be approved for funding if they comply with Council's relevant Building and Planning requirements. Funds from the grant cannot be used to cover costs incurred from obtaining relevant approvals.

Assessment Criteria

1. Meets Program Objectives:

- To encourage events that complement our Community Strategic plan and our Regions activation and revitalisation projects including the Gilgandra Activation Blueprint
- Develop a culture and infrastructure that supports and grows a vibrant events calendar in the Gilgandra Region

- Maximise the contribution events make to tourism and economic development in the Gilgandra Region
- Recognise the contribution events make to the social and cultural development of residents and visitors to the Gilgandra Region
- To promote the Gilgandra Region as an attractive place to live > enjoy > grow

2. Budget

- Detailed event Budget and level of contribution (Stream 2)
- Priority to Local Suppliers

3. Event Details

- Event Management Plan
- Event Sustainability/Potential for Growth and Longevity
- ABN
- Relevant Insurance Cover
- Completion within timeframe
- Compliance with relevant approvals
- Previous experience running events or similar

4. Benefit to the Gilgandra Region

- Impact (Economic and Community)
- Economic and Community Benefits
- Event suitability (compliments/competes)

Assessment

Applications will be assessed by a panel of representatives comprising Council staff. The Assessment Panel's recommendations will be presented to the Economic Development Committee and Council who will consider the recommended funding allocations at a formal Ordinary Council Meeting

All applicants will be notified in writing as to the outcome of their application.

A high weighting will be given to events with potential for ongoing economic and community benefits.

Acquittal

All successful applicants will be required to report to Council when the event is completed. The Acquittal process is important because it enables Council to evaluate the success of the It's GREAT Program.

Your acquittal must include:

- A summary of the event including your feedback on the things that went well and also things that you have learnt from the event
- Details of Event expenditure together with receipts attached.
- Copies of promotional materials, photographs or video for the purpose of promoting the grants scheme through Council publications and website.
- All events must be completed and acquitted by 30 June 2025.

A group which fails to complete their acquittal documents is ineligible to apply for funding under any future rounds of the It's GREAT Program until their acquittal is completed and reviewed by Council.

Mandatory Requirements

There are several mandatory requirements specific to the It's GREAT Program. Organisations must provide copies/evidence of the following mandatory requirements with their application for support from the It's GREAT Program.

Please note that applications will not be assessed until all mandatory requirements are included or attached.

- **ABN**
Applicants must hold a current registered Australian Business Number (ABN).
- **Public Liability Insurance Certificate from your organisation**
Organisation must provide a copy of their current Public Liability Insurance to the value of \$20 million

How to Apply

All applications must be received through Council's website with the online application asking questions relevant to the criteria noted within this document.

Application must be received prior to the due date and time through this online form.

It is required that you contact Council's Activations and Communications Team to discuss your project before you can make your application.

Phone: 6817 8800

Email: enjoy@gilgandra.nsw.gov.au

www.gilgandra.nsw.gov.au

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We look forward to receiving your application.

