



## PRIVATE BUSINESS SIGNAGE

### GROW GILGANDRA LOCAL BUSINESS PROGRAM

As part of the Grow Gilgandra program, Gilgandra Shire Council is inviting businesses who currently have existing highway signage to upgrade their signs.

An audit was undertaken by Council in 2020. Stage One of this program is by invitation to those businesses with existing highway signage from this audit. Should there be any signs available at the completion of Stage One, Council may consider Stage Two.

The **Shire Signage Program** has been established in order to assist with economic development opportunities and improve the vibrancy of the Gilgandra Region. Businesses are able to apply for matched funding up to \$500 to upgrade existing highway signs.

Terms & Conditions can be found over the page.

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### TERMS & CONDITIONS:

- Gilgandra Shire Council's Marketing & Communications Team (GSC) will notify businesses identified from the Signage Audit 2020 under Stage One of this program, only these businesses will be eligible and the locations of signs may not be altered at this time, nor new sign locations established.
- Participating businesses will negotiate terms with the landowners for the upgrade of their signs.
- Participating businesses will engage and liaise with relevant contractors for the upgraded design, printing and installation of signs, including any required structural elements.
- All signs must comply with Council's Advertising Policy and the State Environmental Planning Policy No 64 Advertising and Signage (2001 EPI 199)
- Designs of signs to be supplied to GSC prior to printing and installation for input and approval. The design must include an element of Gilgandra Region's branding for example the logo or coloured strip, these elements can be provided upon request.
- Participating businesses must be able to demonstrate a signage maintenance schedule.
- GSC will match funding, up to \$500, with participating businesses for the purpose of upgrading signs – including structure, designs and re-skinning.
- Businesses should invoice Council upon completion of the project 50% of the total project cost.
- I understand and agree to the Terms & Conditions stated above and have attached quote for works.

Business:		Email:	
Contact:		Phone:	

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

