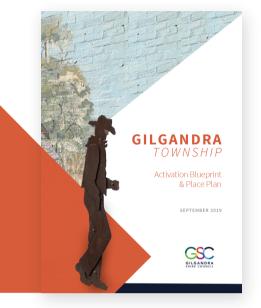
Activation Blueprint & Place Plan









Strategic Context

On behalf of a dedicated rural community, and in response to current and future local challenges, an Activation Blueprint has been created to consolidate the key directions of Gilgandra Shire Council's future vision, centring on the Gilgandra Township, to promote positive and transformative strategic change.

Key opportunities and challenges have informed this process, from the small scale to region-wide factors.

This first Activation Blueprint for Gilgandra's Township seeks to illuminate a clear and compelling future vision for the CBD, and to identify those matters of greatest importance to achieving its potential.

8 Point Plan

Resulting from the Place Assessment, an 8 Point Action Plan was created which responds to issues, opportunities and identified strategic activities and looks to build on activation in Gilgandra in the short, medium and long term.



















Big Ideas

Creating attractions

Tourism and attraction

Gathering spaces

Business enhancement

RECREATION PRECINCT

Local investment

Local governance

HEALTH & RETIREMENT

& EDUCATION

Strategic Projects

- **Priorities**
- Library Upgrade Project + Hunter Park Sporting & **Recreational Precinct**
- **CBD Activation**
- Gilgandra Cultural Precinct (GCP) Project – Stage 1 & 2
- **GrainCorp Industrial Land**
- River Revitalisation and beautification
- Aero Residential Land
- **CBD Revitalisation**
- **Administration Building**
- Ouncil Depot



Castlereagh

Gilgandra Shire

Gilgandra Shire

Building



Cooee Heritage &

Visitors Information Centre











Transformation Projects



A green event that takes over Main Street Gilgandra, an event that activates Main Street businesses, invites community to participate in fun green events and provides a much needed outlet to get the town through a potentially dry and depressing Spring.





The Gil will create a strong and stable centrepiece at the heart of Gilgandra Main Street. A co-working, learning, play space, community rooms and a cafe/bar opening onto a deck to the river's edge a temporary innovation will be underway already working to transform the CBD.



Council is proposing to future-proof a much loved local asset and reshape it right in the heart of Main Street Gilgandra, with a new cafe overlooking the river, an expansive deck, children's interactive playspace, co-working spaces, dazzling art installations, and rooms equipped for meetings.



Building on the rich heritage offering of Gilgandra's existing cultural precinct, a proposed new Cultural Centre would realign and combine the Cooee, Indigenous and Rural history of Gilgandra, into an unprecedented regional attraction, drawing on unique local storytelling.