



Strategic Context

On behalf of a dedicated rural community, and in response to current and future local challenges, an Activation Blueprint has been created to consolidate the key directions of Gilgandra Shire Council's future vision, centring on the Gilgandra Township, to promote positive and transformative strategic change.

Key opportunities and challenges have informed this process, from the small scale to region-wide factors.

This first Activation Blueprint for Gilgandra's Township seeks to illuminate a clear and compelling future vision for the CBD, and to identify those matters of greatest importance to achieving its potential.



8 Point Plan

Resulting from the Place Assessment, an 8 Point Action Plan was created which responds to issues, opportunities and identified strategic activities and looks to build on activation in Gilgandra in the short, medium and long term.

1 **Strengthen the structure plan for the Township**

2 **Create a CBD Community Hub The Gil**

3 **Connect the CBD tourist anchor and revitalised river corridor**

4 **Create gateway entrances**

5 **Activate key CBD spaces**

6 **Support local businesses to thrive**

7 **Build on local and community events**

8 **Strengthen industrial and agribusiness precincts**



Big Ideas

Creating attractions

Tourism and attraction

Gathering spaces

Business enhancement

Local investment

Local governance

Strategic Projects

Priorities

- 1 Library Upgrade Project + Hunter Park Sporting & Recreational Precinct
- 2 CBD Activation
- 3 Gilgandra Cultural Precinct (GCP) Project - Stage 1 & 2
- 4 GrainCorp Industrial Land River Revitalisation and beautification
- 5 Aero Residential Land
- 6 CBD Revitalisation
- 7 Administration Building
- 8 Council Depot



Gilgandra Shire Library



Gilgandra Shire Hall



Hunter Sports Precinct



Castlereagh Riverbank



Target Building



Cooe Heritage & Visitors Information Centre



Transformation Projects

1

TIME	RESOURCES	COLLABORATION
SPRING 2019	\$10K	3 hands

A green event that takes over Main Street Gilgandra, an event that activates Main Street businesses, invites community to participate in fun green events and provides a much needed outlet to get the town through a potentially dry and depressing Spring.

2 The Gil

TIME	RESOURCES	COLLABORATION
AUGUST 2019 ONWARDS	\$50-80K	3 hands

The Gil will create a strong and stable centrepiece at the heart of Gilgandra Main Street. A co-working, learning, play space, community rooms and a cafe/bar opening onto a deck to the river's edge a temporary innovation will be underway already working to transform the CBD.

3 The Gil Library

TIME	RESOURCES	COLLABORATION
MID 2020	\$3M	3 hands

Council is proposing to future-proof a much loved local asset and reshape it right in the heart of Main Street Gilgandra, with a new cafe overlooking the river, an expansive deck, children's interactive playspace, co-working spaces, dazzling art installations, and rooms equipped for meetings.

4 Cultural Centre

TIME	RESOURCES	COLLABORATION
MID 2020	\$2M	3 hands

Building on the rich heritage offering of Gilgandra's existing cultural precinct, a proposed new Cultural Centre would realign and combine the Cooe, Indigenous and Rural history of Gilgandra, into an unprecedented regional attraction, drawing on unique local storytelling.